



## PROCUREMENT NOTICE LEAD VALUE CHAIN CONSULTANT

**Project Country:** Belize

**Financing Institution:** International Fund for Agricultural Development

**Sector:** Agriculture

**Project Name:** Resilient Rural Belize

**Title:** Specific Procurement Notice

**Procurement Type:** Individual Consulting Services

**Procurement Post:** Lead Value Chain Consultant

**Loan/Credit/Grant Financing No:** 2000002301

**Background:** The Government of Belize (GOB), through a financing arrangement with the International Fund for Agricultural Development (IFAD) has embarked on a six-year Programme, Resilient Rural Belize (RRB), which aims to minimize the impacts of climatic and economic events on smallholder farmers while supporting sustainable market access for their produce. The programme will help farmers employ climate resilient agricultural practices and technologies; integrate profitable smallholder participation into the development of select vegetable, fruit, and honey value chains; and support smallholder production capacity through investments in public and private climate resilient infrastructure and in the strengthening of smallholder farmer Producers Organizations and relevant GOB Departments.

**Scope of Services:** The objective of the Lead Value Chain Consultant (LVCC) is to provide ongoing support and quality assurance to the programme to ensure market-oriented value chain interventions providing substantial and sustainable benefits to the programme target market.

**Duties and Responsibilities:** Working with the programme's Agriculture and Marketing Officer (AMO) the LVCC will:

- a) Support and guide the programme start-up phase, ensuring all planning, terms of reference, and support consultant selection are of the highest international standards;
- b) Provide guidance and input to the management/ implementation of multi-stakeholder led Value Chain Market Assessments (VCMA) to be undertaken by an Implementation Provider (IP). The VCMA will examine at least seven commodities (onions, tomatoes, sweet and hot peppers, cabbage, pineapples, and beekeeping products) in five priority areas within Belize focusing on 23 villages (there is one priority area in each of Belize's 6 districts except for Corozal). The LVCC will inter alia provide quality control on the selection, implementation, and reporting/ presentation results of the VCMA's;
- c) Provide input to the AMO on each area Infrastructure and Production Plan or value chain, climate resilience and infrastructure master plan (IPPs are the amalgamation of the VCMA's and a Climate Vulnerability Assessments);
- d) Provide input to and quality assurance on the programme's producer organization (PO) technical assistance programme. Working with the AMO and selected national value chain consultants, the LVCC will:

- i. Support ongoing PO market development assistance including: guiding the development of an annual technical assistance market support/development plan;
- ii. Support PO value chain business plan development for agricultural production resiliency, safeguarding food security, increasing production and quality, establishing resilient infrastructure, improve market access, and adding value to production;
- iii. Support the development and implementation of the programme's USD 5.3 million matching grant fund (MGF) which will fund between 20 to 30 POs (and PO member);
- iv. Support ongoing PO marketing and market capacity development and product quality technical assistance;
- v. Provide input to and support of (if required) a PO market linkages project;
- vi. Provide input to and support of (if required) the establishment of intermediate markets (farmers' markets);
- vii. Provide input to and support of (if required) the programme's support to the government of Belize's Product Quality Assurance and Agricultural Market Price Information System.

**Tasks, Results and Deliverables:** The Consultant will work with the AMO and PM to define a six-month plan of tasks and activities. The plan will include performance indicators for the Consultant. It is anticipated that the Consultant will provide substantial input to the programme both via email and in person during the first 18 to 24 months of the programme. The Consultant will provide to the AMO and PM a monthly report (or during heavy periods of work weekly reports) in a mutually agreed upon written format

**Academic Qualification and General Experience:** The LVCC must possess a minimum of a Master's Degree in Business Administration, Agribusiness Management, Business Management, Marketing, Economics, or any related field with a minimum of three (3) years' relevant working experience or; Bachelor's Degree with a minimum of five (5) years' relevant working experience

**Specific Experience:** The LVCC must have:

- Minimum of two (2) years' experience in market driven value chain development;
- Minimum of two (2) years' experience in agriculture marketing, market development, and sales experience;
- Minimum of two (2) years' experience in managing stakeholder-led value chain development and market assessments;
- Minimum of three (3) years' experience with proven linkages to specific value chains (e.g., to buyers, sellers, processors etc.);
- Minimum of three (3) years' experience with small holder farmer production and market development;
- Knowledge of Climate Smart Agriculture and climate resilient rural infrastructure;
- Knowledge on the implications of climate change on value chains;
- Fluency in Spanish (oral and written) will be an asset.

**Supervision:** The Consultant will work closely with the AMO and will jointly report with the AMO to the Programme Manager.

**Application Submission:** Interested candidates are requested to submit a Letter of Interest, Curriculum Vitae, and two (2) References along with a copy of the highest academic degree to the address below. The application package should be labelled with the subject line "Application for the Position of Lead Value Chain Consultant" and be delivered no later than Tuesday, May 21, 2019 at 3:00P.M.

Attn: Tracey Recinos-Hanson  
Procurement Officer  
Resilient Rural Belize Programme

Or

Email:

[beresilient.po@gmail.com](mailto:beresilient.po@gmail.com)

CC: [beresilient.pm@gmail.com](mailto:beresilient.pm@gmail.com)

National Agricultural Showground  
Hummingbird Highway  
Belmopan City, Belize