Ministry of Health Education/Public Health Programme Consultancy for the Design a Health Education/Communication Programme addressing food, water and vector-borne diseases within the Banana Belt Area, Belize

District Health Educator for the Independence Health catchment Area Funded under Banana Accompanying Measures 2013

The EU is funding a consultancy "to Design a Health Education/Communication Programme addressing food, water and vector-borne diseases within the Banana Belt Area, Belize". The objective of this consultancy is to improve the personal, household, school and community hygiene and sanitation practices within Banana Belt communities in Southern Belize through public health education. The Consultant, Ms. Sherlene Tablada will design and coordinate a health education and communication program package that will directly impact the reduction of

food, water and vector-borne diseases. The main project beneficiaries will be the banana industry workers' families and the rural population living within the Banana Belt area.

The consultancy will enable the Ministry of Health to deliver and monitor targeted health education/communication for behavior change related to reducing the incidence of food and water borne diseases in the target area. This result requires the improvement of rural health services



and change of cultural practices to reduce the high incidence of food and water-borne diseases. In addition, due to the prevalence of vector-borne diseases within this geographical area, Integrated Vector Management principles and activities will be included. The consultant will take into consideration the cultural practices, norms and language of the different groups in the target area - Maya Mopan and Kekchi, Garifuna and Spanish.



Ms. Tablada will work closely with the Ministry of Health, Administrator and staff of the Independence Polyclinic and other health centres and be supported by the EU funded District Health Educator Nurse Estella Humphreys. Nurse Humphreys will bring valuable expertise to this programme having worked in the health services at all levels in the Stann Creek and northern Toledo Districts.