

PROCUREMENT NOTICE VALUE CHAIN CONSULTANTS



Project Name: Resilient Rural Belize Programme
Financing Institution: International Fund for Agricultural Development
Title: Specific Procurement Notice
Procurement Type: Consulting Services
Loan/Credit/Grant Financing No: 2000002301

Project Background: The Government of Belize (GOB), through financing agreements for financing from the International Fund for Agricultural Development (IFAD) and the Green Climate Fund (GCF), has embarked on a six-year Programme, Resilient Rural Belize (RRB), which aims to minimize the impacts of climatic and economic events on smallholder farmers while supporting sustainable market access for their produce. The Programme will help farmers employ climate resilient agricultural practices and technologies; integrate profitable smallholder participation into the development of select vegetable, fruit, and honey value chains; and support smallholder production capacity through investments in public and private climate resilient infrastructure and in the strengthening of small holder farmer Producers Organizations and relevant GOB Departments.

The Programme is being managed by a Programme Management Unit (PMU), which is being hosted by the Ministry of Agriculture while the Ministry of Finance, Economic Development and Investment serves as the Lead Programme Agency. The Programme has two main components: 1) Climate Resilient Value Chains Development – to introduce/strengthen smallholder participation in select value chains through the promotion of climate resilient production methods, product diversification, and related innovations; and 2) Climate Resilient Rural Infrastructure and Assets Development – to support climate resilient productivity and improved market access through rehabilitation and provision of new road, drainage, and irrigation infrastructure in priority areas.

Scope of Service: The main objective of this assignment is to provide sufficient understanding on the status and future potential of different agricultural commodities in the project areas; identifying specific bottlenecks and opportunities in their respective value chains, which can be formulated into business plans and addressed and leveraged through the project intervention, thereby increasing production, income, and employment for the different Producers' organizations (PO).

Duties and Responsibilities:

The following will be the specific responsibility of the Value Chain Consultant.

- Provide support to the Agriculture Marketing Officer (AMO) and the Lead Value Chain Consultant (LVCC) to identify growth potential, market trends and competitiveness of selected value chains.
- Identify and examine constraints and opportunities within Producers' Organizations and selected value chains.

- Identify the underlying policy, institutional, and infrastructural issues that affect the competitiveness and exclusion of the selected value chains.
- Support PO (and/ or individual PO member) value chain business plan development for agricultural production resiliency, safeguarding food security, increasing production and quality, establishing resilient infrastructure, improve market access, and adding value to production.
- Order by priority potential development plans and interventions. In particular, the prioritization should consider the potential of certain chains to promote the inclusion of women and youth.
- Support the implementation of multiple value chain business plan development.
- Support ongoing PO marketing and market capacity development and product quality technical assistance.
- Provide input to and support in establishing intermediate markets (farmers' markets).

Qualifications: The Value Chain Consultant must possess a minimum of a bachelor's degree in Business Administration, Agribusiness, Business Management, Marketing, Economics, or any related field.

Specific Experience: The Value Chain Consultant must have:

- Minimum of two (2) years' experience in marketing or agricultural marketing.
- Minimum of two (2) years' experience in market driven value chain development.
- Minimum of three (3) years' experience with small holder farmer production and market development.
- Minimum of three (3) years' experience with Business Plans development.
- Fluency in Spanish (oral and written) would be an advantage.

Supervision: The Consultant will work closely with the Lead Value Chain Consultant and the Agriculture Marketing Officer and will jointly report to the Programme Manager.

Terms of Service: The Consultant will have a one-year renewable contract based on performance. The Programme anticipates substantial input in the next 24 months of the Programme (approximately quarter to half full time equivalent). The Consultant may have other simultaneous commitments but must make Resilient Rural Belize her/his priority based on planned activities agreed.

Application Submission:

Interested candidates are requested to submit a Letter of Interest, Curriculum Vitae, and two (2) References or Recommendation letters along with a copy of the highest degree as one PDF File. **The submission deadline is Friday, February 5, 2021 at 2:00pm using the following File Request Link: <https://bit.ly/2L16gt5>**

Note that only Electronic Submissions will be accepted! Applications are to be addressed to the Procurement Officer as follows:

Attn: Tracey Recinos Hanson
Procurement Officer
Resilient Rural Belize Programme
Ministry of Finance, Economic
Development & Investment
Belmopan, Belize